



Measurabl’s Data Collection Methodology for Listed Data - Summary

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Purpose & Overview

Measurabl’s Listed Data product provides essential climate performance insights on publicly traded real estate companies, focusing on the FTSE EPRA Nareit Developed Index.

Unique in its approach, it combines asset-level characteristics with company-level data to power Measurabl’s machine learning (ML) model for building energy and carbon estimates, green building certification and ordinance lookups. This bottom-up methodology is specifically tailored for the real estate sector and prioritizes consistency and comparability. It is supported by the most extensive, meter-level database available for real estate ESG.

Data Collection Approach

Our process involves a structured, standardized data collection template, used by trained professionals at our Center of Excellence. The key data points we collect include:

ISIN	The International Securities Identification Number
Ticker Symbol	The abbreviation used to uniquely identify publicly traded shares of a particular company on a particular stock market



Company Name	The name of the company
Number buildings owned	The number of buildings a company discloses they own
Building Location	City, State, Country, Zip Code in which the building resides* <i>*We collect this for geolocation purposes but do not disclose it in product output.</i>
Building Size	The total floor area of the building, converted to square feet
Construction Details	The year the building was constructed or renovated
Primary Property Type	The primary use of the building

**For privacy compliance, sensitive data, such as full property addresses, is used internally for analysis but is not disclosed in the product output.*

Data Validation & Maintenance

Data integrity is maintained through:

- Annual cross-checking against public disclosures and company websites.
- Monthly updates from reliable sources like the S&P SNL Real Estate Property Dataset.
- Annual verification processes to ensure ongoing accuracy and relevance.

Compliance & Transparency

In line with EU Benchmark Regulation (BMR) regulations and data privacy laws, this document outlines our approach to data collection without revealing proprietary techniques or sensitive information. Our methodology is subject to regular review and updates to reflect the latest practices and regulatory requirements.

Contact Us

For more details or inquiries, please contact our client support:
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